

THE GUIDE

EDUCATION LIAISON
GUIDE 2023 / 2024



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Welcome

We are very proud at Hugh Baird College of our specialist programme of activities designed to equip young people, teachers and advisers with relevant and up-to-date careers education, information, advice and guidance (CEIAG) on both Further Education and Higher Education opportunities.

The activities available aim to support and add value to the information, advice and guidance work being carried out every day in schools and colleges.

This guide provides an overview of the wide range of opportunities we offer, including assemblies and presentations (which can be delivered face to face or online), College tours and subject tasters.

The guide also contains information about the support we offer at Hugh Baird College as well as highlighting the exciting progression to Higher Education provided by our University Centre.

Our work with schools and colleges is designed to assist careers advisors and help students and their key influencers navigate their way through the, sometimes challenging, education landscape.

Our activities are delivered at Hugh Baird College, in schools/colleges, or virtually. They are designed to be interactive and enjoyable with lots of opportunities to meet with current students and academic staff.

We hope you find this information useful in your role and our team look forward to working with you and your students.

To Book:

Please contact: Alex Parry

T: 0151 353 4473

E: educationlisation@hughbaird.ac.uk

Our Campuses

We have four campuses across central locations in Merseyside. All are easy to get to by bus, train or car.

1. Balliol Road Campus

Balliol is where most of our vocational provision is located, as well as our Port Academy Liverpool building and University Centre. Here students are taught in industry standard facilities to help them to prepare for their future career.

Subjects that are based here include:

- Art, Design, Fashion and Textiles and Media Studies and Production
- Business and Administration
- Childcare, Teaching and Educational Development
- Construction Trades and the Built Environment
- Digital Development
- Engineering, Energy and Advanced Manufacturing
- Hairdressing, Beauty and Media Makeup
- Hospitality, Catering and Floral Design
- Motor Vehicle
- Sport, Exercise and Fitness
- Travel, Cabin Crew and The Visitor Economy

Hugh Baird College, Balliol Road, Bootle, Liverpool, L20 7EW

2. Sefton Sixth Form College

Sefton Sixth Form College, located in Litherland, is where you'll discover our A-level provision as well as some of our BTEC Level 3 Extended Certificates.

Sefton Sixth Form College, Sterrix Lane, Litherland, Liverpool, L30 2DB

3. Healthcare Campus

Our Healthcare Campus houses the Health Training Hub, The Marina Dalglish Centre and Life Rooms Bootle. The £6million campus is where the College's health and social care and healthcare science courses are delivered.

Facilities at this campus include:

- Simulation ward
- Life sciences laboratories
- Digital studio
- Human performance lab
- Social space

Life Rooms, operated by Mersey Care NHS Foundation Trust, offer a range of life opportunities for students, carers and the community; challenging stigma and promoting positive mental health and wellbeing.

Hugh Baird Healthcare Campus, Oriol Road, Bootle, Liverpool, L20 7AD

4. Thornton College

This is our specialist centre dedicated to providing a caring and supportive environment for young people with learning difficulties and/or physical disabilities in the Liverpool City Region.

We work closely with Sefton Special Educational Needs Schools to provide the best possible place for students who need extra help and support, using our specialist facilities, expert approach and caring attitude.

Thornton College, Edge Lane, Thornton, Sefton, L23 4TF



1.



2.



3.



4.

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Student Services



Our Student Services Team are based in The POD in the Balliol Building. They are there to help all our students and can give you friendly advice on a number of things including:

- Careers guidance
- Course information
- Financial support
- Health advice
- Safeguarding
- Help applying to university
- Mental wellbeing
- Emotional support
- Transport information

Read more about all the support the Team can offer here:
www.hughbaird.ac.uk/student-support



How we can help support your finances

We understand that coming to college can be a big financial commitment, but worries over money and finance shouldn't stop students from studying at college. We want to give them the support they need to achieve their goals and we have a number of packages to help:

- 16-18 Bursary – term-time bus pass* and subsidised / free meals.
- Vulnerable Bursary – worth up to £1,200, this is for 16-18 year olds claiming Income Support or Disability Living Allowance and Employment Support Allowance or if they are in care.
- FREE bus service from south Liverpool to Hugh Baird College.
- FREE healthy breakfast (available to all students).
- 19+ LSF Package: travel support and childcare.
- Care to Learn: for students aged between 16 and 20 with young children, to help with childcare and travel expenses.
- Advanced Learner Loan: for students aged 19+ who are planning to study a Level 3 qualification.**

For more information, please visit www.hughbaird.ac.uk/studentfinance

*Must live more than 1 mile away from Hugh Baird College.

**Students aged 19-23 and studying their first Level 3 qualification will not need to get a loan.

Packages are subject to terms and conditions and depend on you meeting eligibility criteria. This information was correct at time of printing, but please check the website for the latest details.

How we can help support your studies

Hugh Baird College is an inclusive learning environment with a supportive culture. Our mission is “to inspire, challenge and transform lives” and we promote equality in everything we do. We aim to provide the same opportunities to every individual regardless of their background or their disability.

We welcome learners with a wide range of special educational needs and/or disabilities (SEND) and tailor the support offered to meet your individual needs, therefore, no support package looks the same.

Support packages are agreed between the student, the support staff and Tutors and remain flexible during their studies. To give you an idea of the types of support available, this could include:

- Additional study skills tuition
- Assistive technology and assistive technology training
- Care support
- Exam access arrangements
- In-class support with an Academic Support Worker
- Specialist dyslexia tuition.

Please visit our website if you would like more information on what we can offer:
www.hughbaird.ac.uk/student-support

Activities

We have a number of workshops and presentations that we can deliver in your school or college, or virtually. If you would like us to deliver one of these, or would like to arrange a one-to-one meeting to discuss how we can support you, please get in touch: educationliaison@hughbaird.ac.uk. You can also find further information on our webpage: www.hughbaird.ac.uk/school-liaison

An introduction to college life

★ GATSBY BENCHMARK 1 & 3

Session length: 10-15 mins

Can be delivered virtually: Yes

Suitable for all year groups

The Introduction to College Life session offers students a taste of what life at Hugh Baird College is like, featuring an overview of the post-16 options, facilities, support and additional opportunities available to them. The 10-15 minute presentation covers topics such as; how you can study, courses available from September, trips and enrichment activities and Open Evening information. The College has a huge amount to offer students but not every group of students have the same interests or aspirations, so we will tailor our talks or presentations to suit any audience, age and can be delivered online or face to face.

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What are T-levels and where can they take me?

★ GATSBY BENCHMARK 1 & 3

Session length: 30 mins

Can be delivered virtually: Yes

Suitable for groups of Y10 and Y11 students

This session focuses on introducing students to T-levels as well as informing them of the options available to them at the College. The sessions can be delivered by T-level leads to answer any questions students may have and help gain a better understanding if T-levels are right for them.

Discovering A-levels

★ GATSBY BENCHMARK 1 & 3

Session length: 30 mins

Can be delivered virtually: Yes

Suitable for Y10 and Y11 students

A-levels are highly valued by employers and universities, they can open up lots of doors to further study and careers. At Hugh Baird College, we offer 28 A-level and 4 BTEC subjects based at our dedicated Sixth Form Centre, Sefton Sixth Form College.

The Discovering A-levels session provides an in-depth look into what studying A-levels could be like for your students, the subjects available, how they study and how to apply.

Vocational pathways

(Including Apprenticeships)

★ GATSBY BENCHMARK 1 & 3

Session length: 30 mins

Can be delivered virtually: Yes

Suitable for Y10 and Y11 students

Vocational qualifications are work-related qualifications that Hugh Baird College offers in a wide range of career areas. Vocational qualifications and Apprenticeships are designed to acquire knowledge and skills that meet recognised standards necessary to perform a particular job. Discover how Apprenticeships work and the difference between studying a Vocational pathway vs an Apprenticeship pathway. Courses at the College range from Level 1 to Level 3, meaning that there is an option available for everyone.

Choosing a Degree for you

★ GATSBY BENCHMARK 1, 7 & 8

Session length: 30 mins

Can be delivered virtually: Yes

Suitable for Y12 and Y13 students When considering Higher Education, students can become overwhelmed trying to decide what subject, course type and course provider is right for them. Our dedicated University/ Student Support Team can guide you through what options are available and what qualifications students need to get onto the courses.

Staying local vs moving away

★ GATSBY BENCHMARK 7

Session length: 30 mins

Can be delivered virtually: Yes

Suitable for Y12 and Y13 students

Undergraduates are increasingly recognising the benefits of staying closer to home and continuing their education locally, making the best progression into their working lives without running up debts through accommodation and living costs.

In this session, we will cover the benefits of moving away to study vs the advantages of staying local and accessing some of the best degree qualifications in an affordable way, around existing family and work commitments.

In January 2018 the Government released a set of careers guidance benchmarks to ensure high quality and aspirational careers advice and guidance was available to all students. Our activities fall under the following Gatsby Benchmarks:

- A stable careers programme
- Learning from career and labour market information
- Addressing the needs of each pupil
- Linking curriculum learning to careers
- Encounters with employers and employees
- Experiences of workplaces
- Encounters with further and higher education
- Personal guidance

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Personal statement and university application workshop



Session length: 30 mins

Can be delivered virtually: Yes

Suitable for groups of 10-50 Y13 students

This interactive workshop explains the process of UCAS and University applications alongside advice on writing a personal statement.

Workshop content includes:

- The importance of personal statements.
- Examples of what makes a good/bad personal statement.
- Participants will be given a framework for writing their own statement.
- Students will be able to understand the process of applying through UCAS, identify key strengths, skills and experiences to include in a personal statement and produce a suitable personal statement to support course choices and enable them to gain the place they want.

Subject Specific Tours



Some pupils know exactly what they want to do; the subject specific tours are designed to support them as they move towards progressing to College. The chance to visit the course areas and meet the tutors they will work with can offer pupils a great boost, showing them a glimpse of their future and motivating them to achieve their goals in school.

Full college tours

Tours of the whole of Hugh Baird College are great for pupils who are still undecided about their choices, or for those who are keen to get a clear idea of what a Further Education College looks and feels like.

Full college tours take in a wide variety of workshops, studios and other facilities, as well as Hugh Baird College's student services and communal areas. This is a great way to see the bigger picture and to help young people narrow down their options.

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Open Events

Open Events 2023/24

Balliol Road Campus

All Subject Open Evenings

At our All Subject Open Evenings, you can take a look around our facilities, chat with tutors about the courses that interest you and seek advice and guidance on your career plans, finance and support with our specialist teams.

- Thursday 5 October 2023, 5pm-7pm
- Thursday 7 December 2023, 5pm-7pm
- Thursday 7 March 2024, 5pm-7pm
- Thursday 2 May 2024, 5pm-7pm

Sefton Sixth Form College

For A-levels, visit our dedicated campus on either of the below dates.

- Thursday 19 October 2023, 5pm-7pm
- Thursday 1 February 2024, 5pm-7pm

School Leaver Enrolment Days

- Thursday 22 August 2024, 10am-6pm
- Friday 23 August 2024, 10am-4pm

Enrolment Days for All Ages

- Tuesday 27 August 2024 onwards

**To register a place on an Open Event,
visit: www.hughbaird.ac.uk/events**

How to find us

To help your journey to us go smoothly, you can find directions online:

www.hughbaird.ac.uk/how-to-find-us to help you plan your travel in advance.



Sefton
Sixth Form
College



Hugh Baird
College

RIVER MERSEY

STUDENT FOCUS

Media Studies and Production

“I love how the course allows me to have creative freedom. I can use the film equipment and cameras in each of my projects.”

David Ter Haar

Where next?: Exploring apprenticeship opportunities within the media industry

For the full story visit:
www.hughbaird.ac.uk/case-studies



STUDENT FOCUS

Health, Social Care and Nursing

“If you want that ‘hands-on experience’ that you need for a career in health and social care, Hugh Baird College is the place to be.”

Rebecca Rigby

Where next?: Studying for a degree in Adult Nursing at Edge Hill University

For the full story visit:

www.hughbaird.ac.uk/case-studies



STUDENT FOCUS

Engineering, Energy and Advanced Manufacturing

“I love the world of Engineering, I really enjoy the practical elements to my course; working in the workshops, welding metal etc. I can’t wait to start my career!”

Juliano Mauro

Where next?: To study a MEng degree in Aerospace Engineering at the University of Bristol

For the full story visit:
www.hughbaird.ac.uk/case-studies





Hugh Baird College

Balliol Road,
Bootle,
Liverpool,
L20 7EW

Call: **0151 353 4473**

Email: **educationliaison@hughbaird.ac.uk**



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